Permit #F00024615

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024615 **Type of Permit:** FILMING **Release Date:** 02/12/2010

Production Company LYON AND ASSOCIATES CREATIVE SERVICES

Insured Company Name LYON AND ASSOCIATES CREATIVE SERVICES

Contact Phone No. 1 858-350-4797
Contact Phone No. 2
Fax
Address 224 S CEDROS AVE, SUITE D
SOLANO BEACH, California 92075

Production Title INTERNET VIDEO COMMERCIAL

Type of Production Commercial - Standard

Producer Katie Reed

Director Jeff Freeman

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Hans Groszkruger

Location Manager JAMIE DANESH
Primary Phone Mobile - 323-893-2323
Secondary Phone Office - 858-350-4797

Location Assistant not applicable
Primary Phone Office - 858-350-4797
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $891.00

Number of Locations 1

NOT A PERMIT

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Summary Information

Location

Permit Number F00024615
Production Company LYON AND ASSOCIATES CREATIVE S...
Insured Company LYON AND ASSOCIATES CREATIVE S...
Production Title INTERNET VIDEO COMMERCIAL

Location Manager JAMIE DANESH
Primary Phone Mobile - 323-893-2323
Secondary Phone Office - 858-350-4797

Location Address 2166 W 30th St, Los Angeles, CA, 90018

Location Names

Location Type Private Residence

Location Description

Film Dates 2/18/2010 - 2/18/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 755828965.pdf

Equipment on Location

Type	Quantity
Cube Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Crew	15

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs S/S W 30TH ST.,2166 W 30TH ST - EAST/WEST 50'

Approximate Footage 0 - 300 **Log Number** 1010569

Date(s) 2/18/2010 to 2/18/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *Lyon & Associates Creative Services* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *2-10-2010*

By _____
Representative's Signature

Lyon & Associates Creative Services	*224 S. Cedros Ave Suite D.*
Name of "Principal" (Production Company)	Principal's Address
Jamie Danesh	*Solano Beach, CA 92075*
Print Princpal Representative's Name	City, State, Zip Code
Location Manager	*(858)350-4797*
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT